



PROCLAMATION

PREGNANCY AND INFANT LOSS AWARENESS DAY

October 15, 2026

WHEREAS: Pregnancy, infant, and child loss affects thousands of Canadian families each year, leaving a profound and lasting impact on parents, siblings, grandparents, and communities;

WHEREAS: Oak's Tree Love, a northern Ontario initiative founded in memory of Oak Beaudyn Noel, supports families who have experienced pregnancy loss, infant loss, stillbirth, and child loss through memory boxes, remembrance projects, advocacy, awareness and community support; and

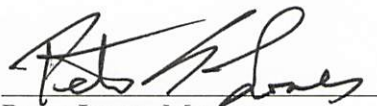
WHEREAS: families experiencing the loss of a pregnancy, infant, or child may face profound grief and may benefit from compassionate support, understanding, and opportunities to honour and remember the lives of their babies and children; and

WHEREAS: recognizing Pregnancy and Infant Loss Awareness Day provides an opportunity to honour babies and children gone too soon, support bereaved families, reduce the stigma surrounding grief and loss, and encourage compassionate conversations about pregnancy loss, infant loss, stillbirth, and child loss within our communities; and

WHEREAS: fostering awareness and understanding helps create communities where grieving families feel seen, supported and acknowledged, and where their experiences can be met with compassion and dignity.

NOW THEREFORE I, Mayor Jones of the District of North Saanich DO HEREBY PROCLAIM October 15, 2026, as "Pregnancy and Infant Loss Awareness Day" in the District of North Saanich.

Dated this 1st day of October, 2026.


Peter Jones, Mayor
Deputy Corporate Officer