

SUBJECT TO APPROVAL

DISTRICT OF NORTH SAANICH

**Minutes of the Meeting of the
Agricultural Advisory Commission**

May 7th, 2009 4:00 p.m.

PRESENT:

Chair	B. Brennan
Members	H. Crawford
	B. Dunic (4:20)
	B. Greene
	T. Izard
	R. Kline
	N. Schafer (4:20)
	J. von Kaldenberg
Council Liaison	A. Scoones
Director, Development and Community Services	T. Olsen
Consultant Team	D. Masselink
	K. Bouris
	S. Van Vliet

ABSENT

B. Hughes

The meeting was called to order at 4:00 p.m.

WELCOME AND INTRODUCTIONS

COMMUNITY DIALOGUE PREPARATION

D. Masselink explained the advertising campaign which includes electronic invitations sent to the Council and all members of the District's various commissions. There will be a press release which will hopefully lead to some press coverage in addition to the paid advertisements in the Peninsula News Review.

The Community Dialogues are intended to showcase agriculture and farming in North Saanich so it is hoped many of the local farmers will participate.

Light snacks and drinks from local producers will be provided to participants.

B. Brennan has suggested that there be a quiz about agriculture in North Saanich. Anyone who does the quiz will have their name entered in the draw for the gift

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basket. The winner's name will be pulled out of the hat regardless of whether or not they have all the questions right. D. Masselink will post the answers to the quiz for the all participants to see.

DIAGLOGUE #1 SUMMARY BACKGROUNDER

A copy of the draft summary background was distributed to Commission members. Any comments can be e-mailed directly to D. Masselink. These backgrounders will be sent to all registered participants one week before the Community Dialogue meeting.

PROPOSED STAKEHOLDER MEETINGS

AAC members provided the names of key stakeholders. The consultants will set up one to one meetings with several of these stakeholders. All of the stakeholders will receive an invitation to the Community Dialogues.

ONLINE SURVEY AND POSTERS

Several people who have tried the on-line survey have had problems. Right now there is a control on the survey requiring you to answer all of the questions in one section before moving onto the next. D. Masselink will remove this control which should eliminate the problems.

At the end of this meeting, posters will be given the AAC members for posting in high profile locations and gathering places in the District.

NEXT STEPS

Councillor Scoones will oversee invitations to local groups/businesses to have displays in the foyer. The tables do not need to be manned but must be up before 5:00 p.m. and should stay until after 9:00 p.m. The Director of Development and Community Services will need to know the final number of tables a few days before the event.

B. Brennan offered to organize the gift baskets & copies of quiz. She will send the answers to the quiz questions to Derek for posting on the screen.

B. Brennan, B. Green and J. Thornburgh will man the registration table. The consultants will provide the list of registrants and nametags.

K. Bouris will send out a list of these action items.

DATE OF NEXT MEETING

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June 4th, 2009

ADJOURNMENT

The meeting adjourned at 6:00 p.m.

Chair